



# Communications & Image Committee

CHAIR: Lori Teders, Director of Administration, Hoekstra Transportation, LLC  
VICE CHAIR: Lisa Spangenberg, CEO, Spangenberg Partners, LLC  
TCA STAFF LIAISON: Marli Hall

## AGENDA:

MEETING DATE: Monday, April 19, 2021  
TIME: 1:15 p.m. – 2:15 p.m. ET  
PLACE: Virtual Business Meetings

- I. Call to Order
  - Welcome
  - Roll Call
  - Antitrust Review
  - Approval of Minutes
- II. Communications Outreach
- III. Highway Angel
- IV. Contests and Awards Update
- V. FMCSA's Our Roads, Our Safety Initiative
- VI. U.S. Capitol Christmas Tree
  - Williamsport, Maryland Whistle Stop
- VII. Vietnam Veterans Memorial Fund's "The Wall That Heals"
- VIII. High School/Trade School Initiative
- IX. Old Business
- X. New Business
- XI. Executive Session
- XII. Adjournment